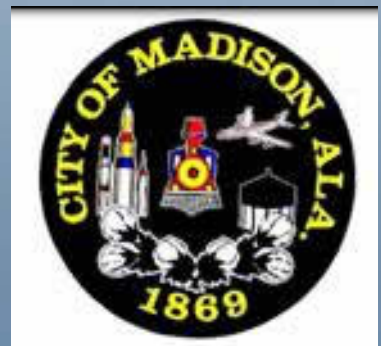


**MADISON
FIRST** VOTE YES
FOR PROGRESS

**Presents a
discussion on**

vision

**Madison, Alabama 2005
Capital Improvement Program
Initiative**





What is the CIP?

- The capital improvement program (CIP) addresses Madison's current and future infrastructure requirements for supporting our growth
- It is a \$49 million capital improvement program allowing the city to maintain and improve Madison's quality of life and population increase over next 20 yrs
 - Over 50 projects on list to be implemented in 2 phases
- Requires a 7.2 mills tax increase to residential/and commercial property owners to fund bonds
 - Homeowner: \$72 increase per year on home valued at \$100,000
 - Business Owner: \$150 increase per year on commercial property valued at \$100,000
- Projects start in early 2006 and continue through 2011



Estimated Property Taxes*

Assessed Value	Homes w/ Homestead Exemption			Business Property		
	Current	Increase	Total	Current	Increase	Total
\$ 75,000	\$ 383	\$ 54	\$ 437	\$ 863	\$ 108	\$ 971
\$ 100,000	\$ 527	\$ 72	\$ 599	\$ 1,150	\$ 144	\$ 1,294
\$ 125,000	\$ 671	\$ 90	\$ 761	\$ 1,438	\$ 180	\$ 1,618
\$ 150,000	\$ 815	\$ 108	\$ 923	\$ 1,725	\$ 216	\$ 1,941
\$ 175,000	\$ 958	\$ 126	\$ 1,084	\$ 2,013	\$ 252	\$ 2,265
\$ 200,000	\$ 1,102	\$ 144	\$ 1,246	\$ 2,300	\$ 288	\$ 2,588
\$ 225,000	\$ 1,246	\$ 162	\$ 1,408	\$ 2,588	\$ 324	\$ 2,912
\$ 250,000	\$ 1,390	\$ 180	\$ 1,570	\$ 2,875	\$ 360	\$ 3,235
\$ 275,000	\$ 1,533	\$ 198	\$ 1,731	\$ 3,163	\$ 396	\$ 3,559
\$ 300,000	\$ 1,677	\$ 216	\$ 1,893	\$ 3,450	\$ 432	\$ 3,882
\$ 325,000	\$ 1,821	\$ 234	\$ 2,055	\$ 3,738	\$ 468	\$ 4,206
\$ 350,000	\$ 1,965	\$ 252	\$ 2,217	\$ 4,025	\$ 504	\$ 4,529
\$ 375,000	\$ 2,108	\$ 270	\$ 2,378	\$ 4,313	\$ 540	\$ 4,853
\$ 400,000	\$ 2,252	\$ 288	\$ 2,540	\$ 4,600	\$ 576	\$ 5,176
\$ 425,000	\$ 2,396	\$ 306	\$ 2,702	\$ 4,888	\$ 612	\$ 5,500
\$ 450,000	\$ 2,540	\$ 324	\$ 2,864	\$ 5,175	\$ 648	\$ 5,823
\$ 475,000	\$ 2,683	\$ 342	\$ 3,025	\$ 5,463	\$ 684	\$ 6,147
\$ 500,000	\$ 2,827	\$ 360	\$ 3,187	\$ 5,750	\$ 720	\$ 6,470
\$ 525,000	\$ 2,971	\$ 378	\$ 3,349	\$ 6,038	\$ 756	\$ 6,794
\$ 550,000	\$ 3,115	\$ 396	\$ 3,511	\$ 6,325	\$ 792	\$ 7,117
\$ 575,000	\$ 3,258	\$ 414	\$ 3,672	\$ 6,613	\$ 828	\$ 7,441
\$ 600,000	\$ 3,402	\$ 432	\$ 3,834	\$ 6,900	\$ 864	\$ 7,764

* Figures are Annual Amounts



Who gets my property taxes?

Property Tax Apportionment between Agencies

	<i>CURRENT</i>	<i>PROPOSED</i>
STATE of ALA	<i>06.5 mills</i>	<i>06.5 mills</i>
MADISON COUNTY	<i>11.0 mills</i>	<i>11.0 mills</i>
MADISON CITY	<i>13.0 mills</i>	<i>20.2 mills</i>
MADISON SCHOOLS	<i>27.0 mills</i>	<i>27.0 mills</i>
Totals:	<i>57.5 mills</i>	<i>64.7 mills</i>

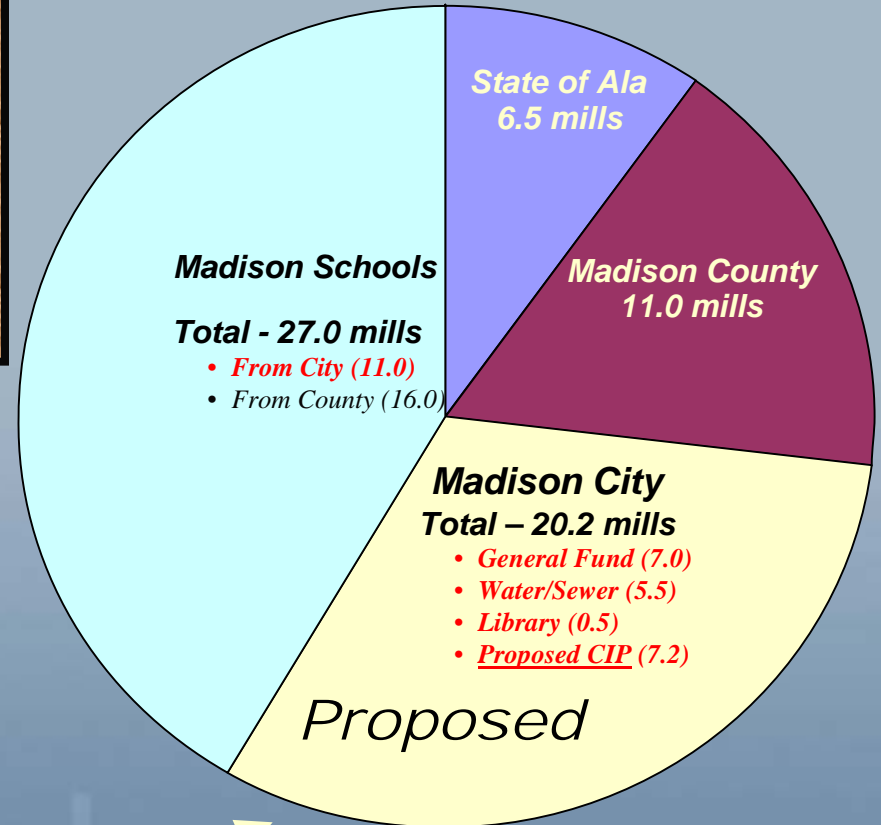
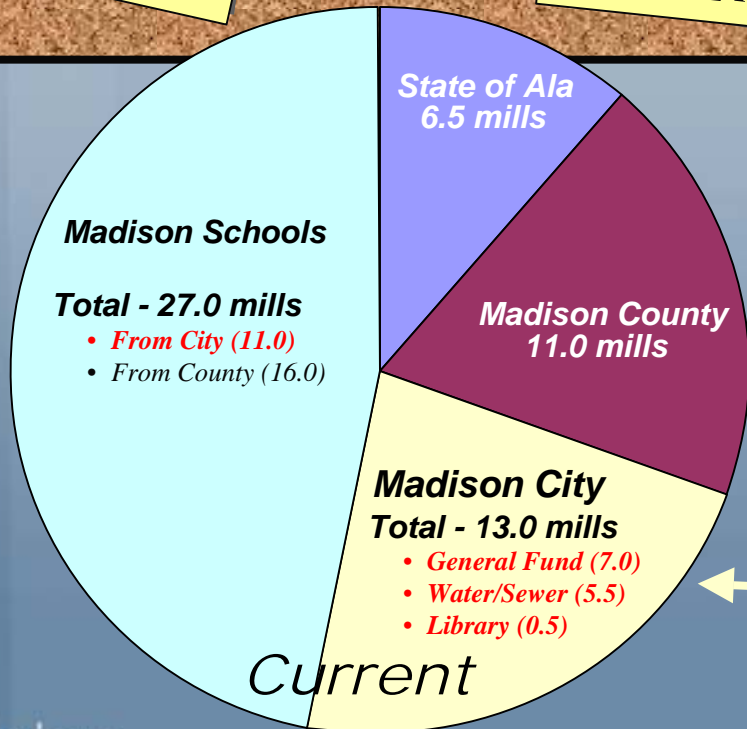


Property Taxes Fund State, County and City (Gov't & Schools)

City of Madison Property Tax Revenue

NOW:
24.0 mills

PROPOSED:
31.2 mills



Proposal Impacts
City Government Only



November 8th ballot "says"?

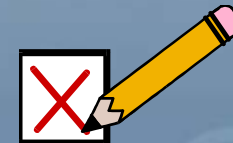
Shall the City of Madison be authorized to levy and collect, at the rate of 31.2 mills of the assessed value of taxable property in the city (being an increase of 7.2 mills), the ad valorem tax now being levied at a rate of 24 mills, said tax to be levied without limit as to time and the proceeds referable to the increase to be effective for each tax year of the city, commencing with the tax year for which taxes of the city will become due and payable on October 1, 2006 and continuing for each successive tax year thereafter?

YES



FOR proposed 7.2 mills
additional rate of taxation

NO

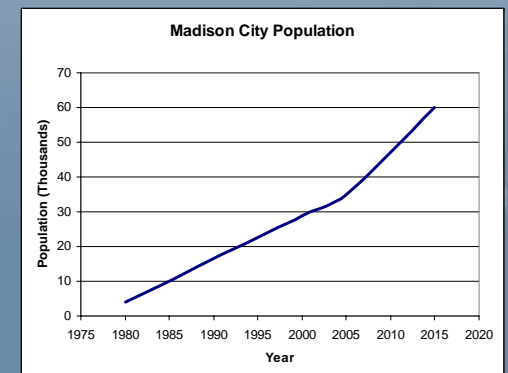


AGAINST proposed 7.2 mills
additional rate of taxation



Supporting Growth Last 20 years

- Population explosion from 4000 residents in 1980, to 29,000 in 2000 and to 35,000 today
- New public library, city hall, and 2 fire stations
- 4 new elementary schools, 1 middle school, and 1 new high school
 - Student enrollment nearly doubled from 1994-2005
 - Projected to exceed 9000 students by 2011
 - Madison City is now in the largest 25 school districts in the state
- Widening of County Line Road
- Extended and widened Hughes Road
- Extensive construction along Hwy 72 and North Madison
- Massive Palmer Park expansion
- Dublin Park
- Added Greenways
- Many, many more





Why is the CIP needed?

- Current roads at or above capacity
- Current drainage at or above capacity
- Recreation facilities at or above capacity
- BRAC implementation will bring 3500 jobs to Madison County in next 5 years
- Major attraction is Madison City Schools - #1 in North Alabama



Other options for revenue?

Current City Council & Mayor have already:

- Increased fees of Building permits 400%
- Electrical & plumbing fees increased about the same
- Increased Water & Sewer impact fees over 50%
- Accounted for this years property reassessment
- Possible Hospital in Madison
 - If private we could see \$200k/yr in tax revenue
 - At best this is planned for a 2012 start



Voting YES means...

- A proactive statement about Madison's future
- Maintain and improve quality of life we have come to enjoy as population increases
- Maintain and improve basic infrastructure (roads, flood control, traffic lights, fire houses, etc) as population increases
- Support for increasing property values



Where is the \$ going?

Roads and Flood
Control

\$ 24,425,000
(56%)

Public Lands and
Building

\$ 6,930,000
(16%)

Public Safety

\$ 6,133,000
(14%)

Recreation

\$ 6,137,000
(14%)



Top 10 Projects by \$\$\$\$

- Balch Road (Browns Ferry to Madison Blvd) \$9.2 mil
- Wall-Triana Widening (Gooch to Mill Rd) \$3.4 mil
- Balch Road \$3.1 mil
 - Local Match (Browns Ferry to Hwy 72)
- Police Facility \$2.0 mil
- Public Works Facility \$2.0 mil
- Madison Library Expansion \$2.0 mil
- Senior Center/Community Center \$2.0 mil
- Land Acquisition (Parks & Open Space) \$2.0 mil
- Brownsferry Widening (Balch to Wall-Triana) \$1.5 mil
- Eastview Extension (Hughes to Wall-Triana) \$1.4 mil
- **TOTAL** **\$28.6 mil**



What other projects?

- Over 50 additional items including:
 - 4th fire house & training facility
 - Land acquisition for recreation fields
 - Sidewalks/Greenway Trails additions
 - New multi-purpose facility at Palmer Park
 - Neighborhood Park Playground Equipment
 - Dublin/Palmer field enhancements/lighting
 - Multiple flood control enhancements



Voting NO means...

- Extremely limited infrastructure improvements through 2017 if some new revenue stream is not found
- Decline in quality of life from current level
- Continued/worsened traffic congestion
- City must re-plan for continued survival (vs. improvement)
- Poor infrastructure supporting best school system in North Alabama



How do we compare?

- The table below shows the current City Millage rates and local sales tax rates (City only) for the **cities closest to Madison in population.**

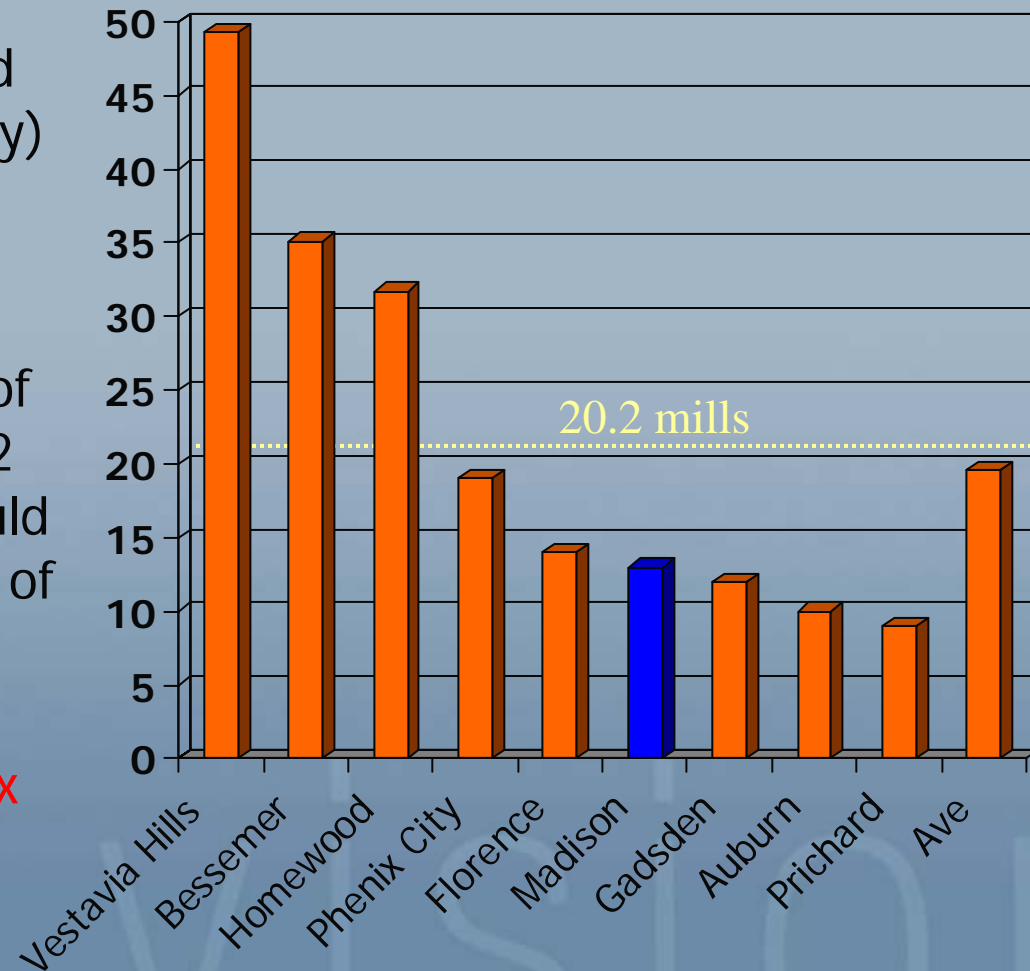
CITY	PROPERTY TAX	LOCAL SALES TAX
Vestavia Hills	49.3 mills	3.0%
Bessemer	35.1 mills	3.0%
Homewood	31.7 mills	3.0%
Phenix City	19.0 mills	3.0%
Florence	14.0 mills	3.5%
Madison	13.0 mills	2.5%
Gadsden	12.0 mills	4.0%
Auburn	10.0 mills	3.0%
Prichard	5.0 mills	5.0%
Average (excl. Madison)	19.6 mills	3.4%

- Madison's proposed millage of 20.2 (13 mills currently + 7.2 mills proposed increase) would be very close to the average of these cities.
- **The City's sales tax would remain the lowest of any of these cities.**



How do we compare?

- The table below shows the current City Millage rates and local sales tax rates (City only) for the **cities closest to Madison in population.**
- Madison's proposed millage of **20.2** (13 mills currently + 7.2 mills proposed increase) would be very close to the average of these cities.
- **The City's portion of sales tax (2.5%) would remain the lowest of any of these cities.**





Frequently Asked Questions?

- Who is accountable for executing the CIP?
 - Mayor & City Council
- Why isn't a I-565 interchange included?
 - US and State Dept of Trans responsibility – Madison officials working with them now!
- Madison First website at www.madisonfirst.net addresses additional FAQ



Summary

- Madison First believes that voting yes for the 7.2mills (\$72/\$100,000) increase November 8, 2005 is an investment in our future and a far better option than voting no!
- More information can be found at www.madisonfirst.net



Where do you go to vote?

- | | | |
|--------------|----------------------|------------|
| ■ District 1 | Asbury Methodist | Hughes Rd |
| ■ District 2 | Madison Baptist | Balch Road |
| ■ District 3 | Madison Mission | Shelton Rd |
| ■ District 4 | Madison City Hall | Hughes Rd |
| ■ District 5 | St John's Church | Hughes Rd |
| ■ District 6 | Madison Ch of Christ | Hughes Rd |
| ■ District 7 | Discovery Middle | Hughes Rd |



Questions



Vote “YES” November 8th!!